




SIVAN
LEV
EYAL

UX UI DESIGNER

Contacts

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 972-54-7727827

Skills

Design

UI/Interaction Design, Branding & Identity,
Information Architecture, Wireframing,
Journey Mapping, Prototyping
Interactive & Marketing design

Software

Adobe CC (XD, Photoshop, Illustrator,
Premiere, InDesign), Elementor Pro,
Zeplin, Shopify

Experience:

2010 -Today: **Digital - Magic design studio**

Role: Manager & Senior UI/UX designer. Lead ideation, digital strategy & solution execution for various clients.

Tasks: Interaction strategies, wireframes & interactive prototype productions. Strategy planning & digital design solutions for commercial needs and goals of our clients and users.

2014-2016: **Best Brilliance - Diamonds e-bay store**

Role: Store Manager & Senior UI designer.

Tasks: UX/UI web design, brand design, webpage design and integration.

2007-2010: **JSpace - New York. Jewish digital magazine.**

Role: Senior Interactive designer & UI designer.

Tasks: UX/UI web design & commercial landing page production.

2004-2007: **Self-employed** freelance Art Director/Digital designer

Tasks: Primary ux planning to finale UI design & design-system.

2003-2004: **Arc interactive - Interactive agency**

Role: Senior Interactive designer & Art Director.

Tasks: Commercial banner ads, Landing pages and web productions.

2001-2003: **D Say interactive - Interactive agency**

Role: Senior Interactive designer & Art Director.

Tasks: Commercial banner ads, Landing page and web productions.

2000-2001: **Softwatch LTD - Medical BI Startup**

Role: Art director & Interaction designer.

Tasks: Interaction planing, system design and integration. Digital commercial productions.

Education:

1995-1999: **Wizo Academy of Design and Education** / Haifa. Israel

Visual Communication Department

Languages:

Hebrew - Fluent. Read and write.

English - Fluent. Read and write.